

A FREE RESOURCE FROM:

HOME PARTY HIGH FIVE!

THE

Complete Social Media

CALENDAR

WWW.HOMEPARTYHIGHFIVE.COM

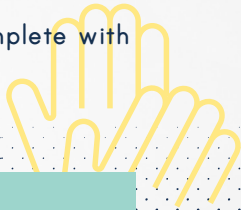




hello!

We know you have a lot going on and not a lot of time to get it all done. That's why we've created our FREE social media calendar. Whether you want to post every day or a few times a week - Home Party High Five has you covered. All YOU need to do is print this out, add in the days of the month and check the box when you're done.

We have fresh ideas you can use month after month complete with hashtag ideas. Enjoy!

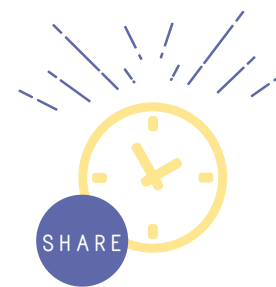


PRINT + GET STARTED

MONTH

YEAR

SUN	MON	TUE	WED	THU	FRI	SAT
<p>#SundayFunday ○</p> <p>Talk about an event in the community or something family related.</p>	<p>#FunSpecialThisMonth ○</p> <p>Always focus on the benefit to the customer. No one likes a "hard sell". Make your own hashtag!</p>	<p>#TransformationTuesday ○</p> <p>Your products likely help people feel happier and better about themselves – use this hashtag as your inspiration.</p>	<p>#HumpDay ○</p> <p>Celebrate the middle of the week with optimism that it's been a great week so far and the weekend isn't that far off.</p>	<p>#TBT #ThrowbackThursday ○</p> <p>Reminisce about the past! Tip: If your business has a rich history, share a fun fact.</p>	<p>#FeelGoodFriday ○</p> <p>Everyone's on social media to keep up with family, news and little fun too. Have a great business success? Talk about something that will make your customers feel good.</p>	<p>#SocialSaturday ○</p> <p>Sometimes it's ok to sell on Saturday's but not all of the time. Let everyone see your fun side but you can lightly tie this in with your business.</p>
<p>#SS #SelfieSunday ○</p> <p>Take a selfie – think product placement.</p>	<p>#MotivationMonday ○</p> <p>Everyone loves inspiration once in a while. Use periodically, your followers will appreciate it. Use it too much, and they'll tune you out.</p>	<p>#TuesdayTreat ○</p> <p>Your "treat" could be a flash sale, limited time sale for a few days, or a BOGO offer. Test out different "treats and see what works for you.</p>	<p>#WBW #WayBackWednesday ○</p> <p>This is a great time to show pictures of when you first started your business of you're new - pictures from when you started in the working world.</p>	<p>#JoinMyTeamThursday ○</p> <p>Recruiting is how YOU build your revenue stream exponentially. It's critical that you focus on this. Focus on this a few times a month, but don't over do it.</p>	<p>#FF #FollowFriday ○</p> <p>Highlight companies you partner with or like. The more love you give, the more love you'll get back for your business.</p>	<p>#Mompreneur ○</p> <p>Remember, it's all about your customer, not you. Appreciate others that are mompreneur's and how they give back to their families and communities.</p>
<p>#SundayBlogShare ○</p> <p>Have a blog, then share what you're writing. If not, share a blog that inspired you or that you think would be a great read for your customers.</p>	<p>#MondayMorning ○</p> <p>Help your customers shake off the weekend and get ready for a great week. Periodically offer an early week special or recruiting incentive.</p>	<p>#TravelTuesday ○</p> <p>You've most likely traveled somewhere using your products – show it off by talking about how you used it in your travels. Make sure to use pictures.</p>	<p>#WellnessWednesday ○</p> <p>How do your products help people feel better about themselves or provide value? Tie your products in with #wellnesswednesday.</p>	<p>#ThursdayThoughts ○</p> <p>Let your personality shine. A little inspiration, your thoughts on why your customers need your products. Be yourself, be authentic.</p>	<p>#FridayNight ○</p> <p>Yes, you can use the #friday night for some product placement. Promote in a subtle manner and if you're having fun - talk about it!</p>	<p>#SaturdaySavings ○</p> <p>Saturday product special, incentive to join your team. Use this Saturday to sell or recruit.</p>
<p>#Love ○</p> <p>Just talk about love. Your family, your company, your products, your sales team, the fun you are having.</p>	<p>#MainCrushMonday ○</p> <p>Don't make your social media all about business all of the time. Tip: share a funny celebrity meme.</p>	<p>#CharityTuesday ○</p> <p>Does your company have a unifying cause? Talk about what motivates you to give back and how you, your team and your company are helping others.</p>	<p>#WisdomWednesday ○</p> <p>Use this every one once in a while. What will your customers appreciate hearing to make their lives better?</p>	<p>#ThankfulThursday ○</p> <p>You have so many reasons to be thankful: a great company, wonderful products, dedicated recruits – show your gratitude.</p>	<p>#FridayReads ○</p> <p>Reading makes us all smarter. Take a theme or passage from your latest book and tell a very brief story about how this fits in with your business or your sales team.</p>	<p>#SaturdayNight ○</p> <p>It's ok to celebrate once in awhile. A little product placement wouldn't hurt as well.</p>
<p>#Friends ○</p> <p>With a focus on friends today, you're showing your appreciate in how they have helped you and your business grow.</p>	<p>#SBM #SmallBusinessMonday ○</p> <p>Highlight when you love owning your own small business and how you're helping your clients make you feel proud.</p>	<p>#DSTipsTuesday ○</p> <p>Direct Sales Tips Tuesday –it's your time to show everyone why they should want to be a part of your team.</p>	<p>#WomensWednesday ○</p> <p>Did you know that 88% of all people in the Direct Sales industry are women? Use a #womenswednesday post to promote your business and what women are doing in direct sales.</p>	<p>#Thursdate ○</p> <p>Show off your Thursday date! You want to make sure you're sharing the fun you're having some days as well. PS this could be pets, BFF or someone else.</p>	<p>#FF #FlashbackFriday ○</p> <p>People love seeing glimpses of the past. Whether it's something personal or past business venture.</p>	<p>#CreateYourOwnHashtag ○</p> <p>We've given a lot of great ideas to keep your social media calendar humming all month long –good job! Create your own hashtag and have some fun!</p>



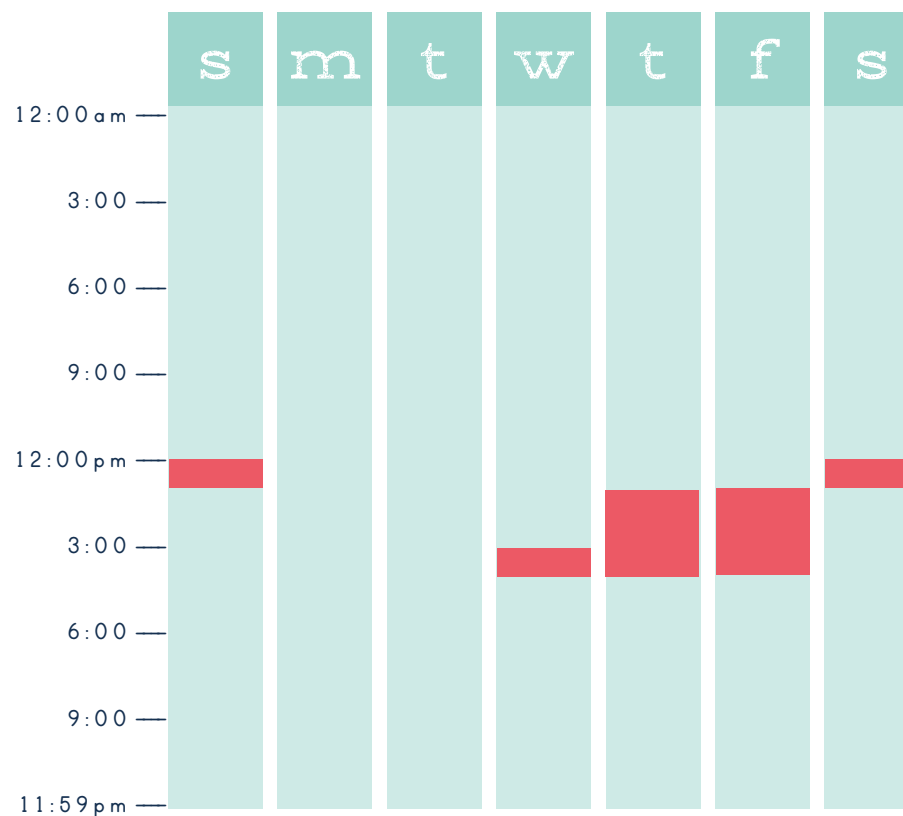
BEST TIMES TO SHARE:

facebook



People use Facebook everywhere. At home, work, on their desktop computer, but especially mobile. Did you know that 56.5% of Facebook users ONLY use Facebook on a mobile device?

- **Saturday + Sunday**
12:00 - 1:00 pm
- **Wednesday**
3:00 - 4:00 pm
- **Thursday + Friday**
1:00 - 4:00 pm





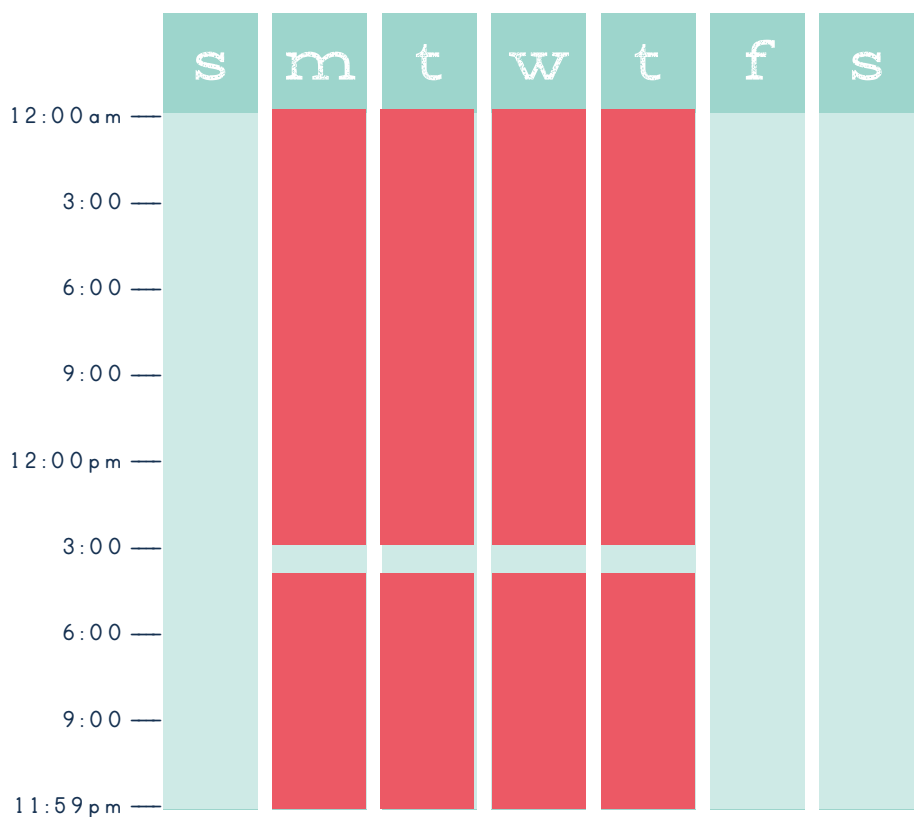
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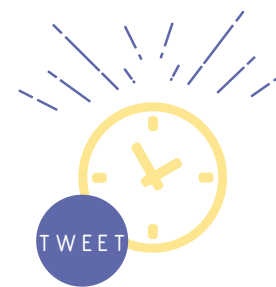
instagram



Primarily as a mobile only platform, Instagram is the fastest growing social network out there. There are now over 500 million monthly active users on Instagram.

- Monday-Thursday anytime except 3:00 - 4:00 pm





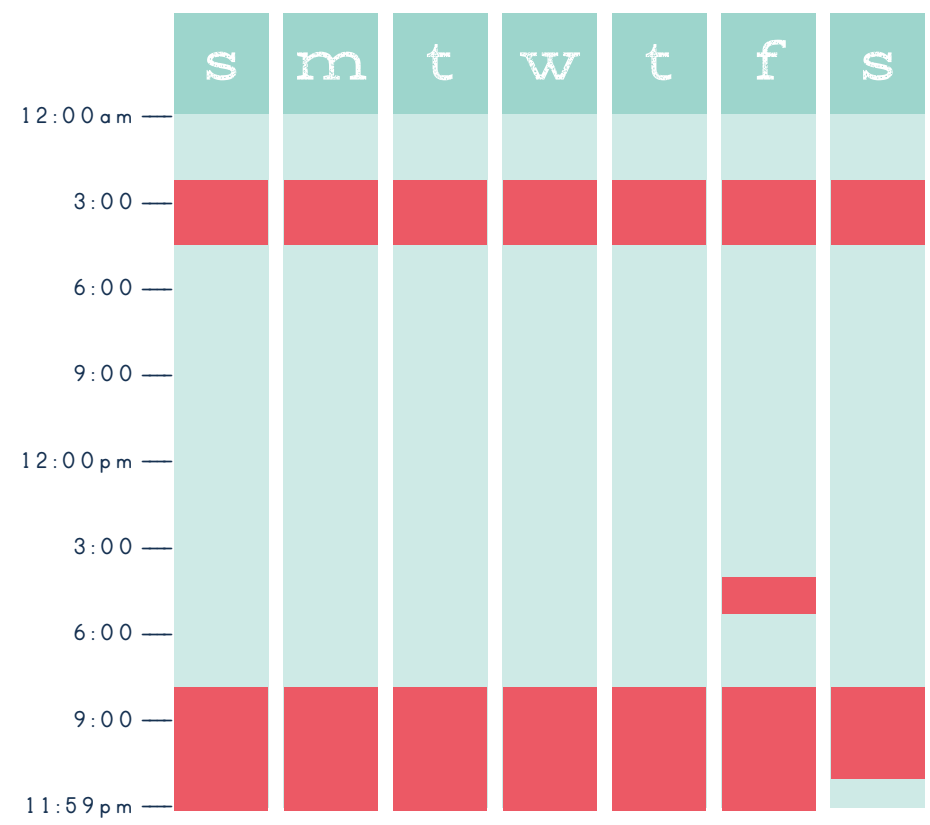
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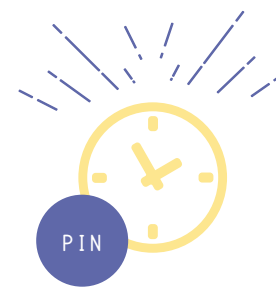
twitter



The birthplace of the hashtag! Your content will need to be shorter at just 140 characters, but Twitter is a fun place to follow and be followed.

- Every Evening & 2:00 – 4:00 am
- Friday 5:00 pm
- Saturday 8:00 – 11:00 pm





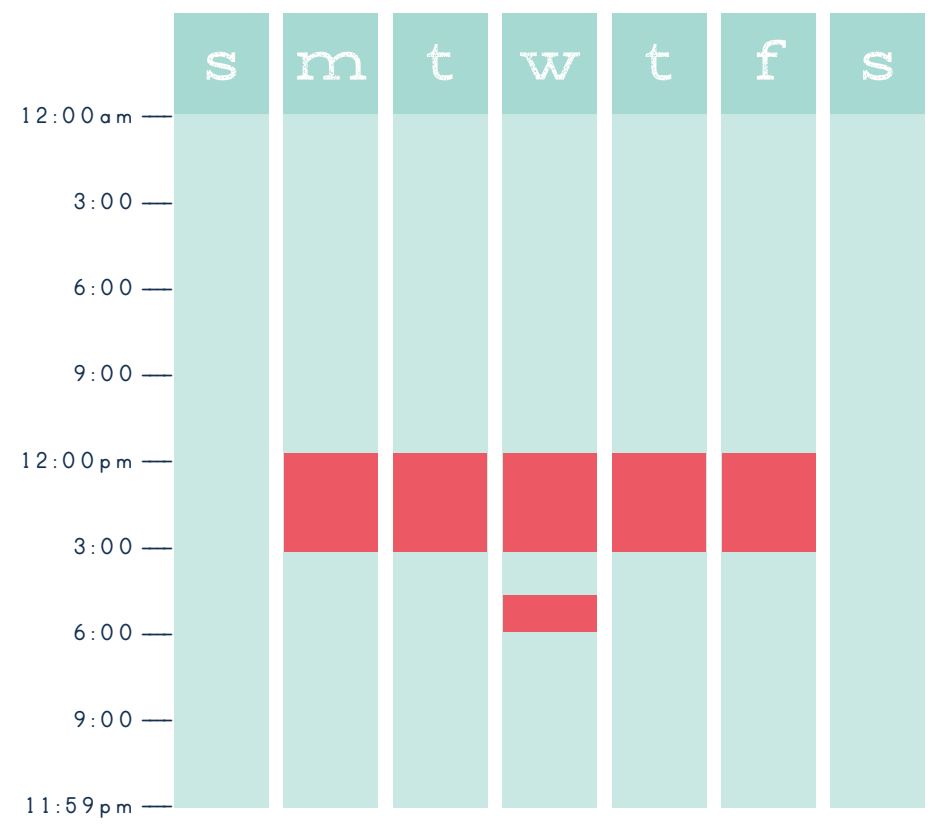
BEST TIMES TO SHARE:

pinterest



92% of all pins on Pinterest are created by women. Most users are active primarily in the evenings.

- Monday – Friday
12:00 – 3:00 pm
- Wednesday
5:00 – 6:00 pm



Save this calendar and feel free to email the
download link to your friends at:
www.HomePartyHighFive.com/SocialCal.

Watch your inbox for other great tools from Home
Party High Five and check out our website at
HomePartyHighFive.com.

Our goal is to help you sell more, recruit more and
have a great time doing it! Family first!